

zach watkins copywriter

Wieden + Kennedy, Amsterdam, 2007–2010

Honda
Coca-Cola
EA Sports

Pirelli
Tag Heuer

TBWA Chiat/Day, Los Angeles, 2004–2007

Jimmy Dean
Budweiser
Playstation
Nissan Motors

Weiss Stagliano Partners/BAI, New York/Los Angeles, 1999–2004

Guinness
National Geographic Channel
Fathom.com
Harp Lager
Raleigh Bicycles

Hotjobs.com
St. Regis Hotels
Bass Ale
Bain de Soleil
Disney

Dweck & Campbell, New York, 1998–1999

Big Foote Music
Comedy Central

Education

Portfolio Center, 1991 to 1992
University of Wisconsin-Madison, Bachelor of Arts

Awards

Art Director's Club
Adweek Best Spots 2006
One Show
Archive
Mercury Radio Finalist
National Addy
Effie

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